

# Brent Jackson City Council

**BRENT JACKSON FOR EVANSVILLE CITY  
COUNCIL — WARD 2**

**OFFICIAL PRESS KIT**

**Campaign Website:**

[Jackson4Council.org](http://Jackson4Council.org)



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## **Candidate Overview**

Brent Jackson is a longtime Evansville neighborhood leader, technology professional, and community advocate running for Evansville City Council in Ward 2. His campaign focuses on neighborhood revitalization, infrastructure investment, transparent government, practical zoning reform, public safety partnerships, and strengthening local community engagement throughout Evansville.

Jackson is widely recognized for hands-on neighborhood leadership through the Presidents Neighborhood Association and the United Neighborhoods of Evansville (UNOE), where he has spent years organizing cleanup projects, regional conferences, infrastructure advocacy efforts, and digital modernization initiatives.

His campaign slogan is:

**“Leading by Example”**

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### **Short Candidate Bio (50 Words)**

Brent Jackson is a neighborhood leader, technology specialist, and community advocate running for Evansville City Council in Ward 2. Jackson has dedicated years to improving neighborhoods through volunteer leadership, infrastructure advocacy, cleanup initiatives, and public engagement. He is focused on transparency, stronger neighborhoods, responsible development, and practical local solutions.

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### **Medium Candidate Bio (150 Words)**

Brent Jackson is a longtime Evansville neighborhood advocate and technology professional seeking election to the Evansville City Council representing Ward 2. Jackson founded the Presidents Neighborhood Association and has served in multiple leadership roles with the United Neighborhoods of Evansville (UNOE), helping strengthen neighborhood communication, regional cooperation, and digital outreach initiatives throughout Evansville and Vanderburgh County.

Over the years, Jackson has organized neighborhood cleanups, advocated for infrastructure improvements, supported small businesses, and worked directly with residents to address quality-of-life concerns. His campaign emphasizes practical neighborhood-focused leadership centered on infrastructure upgrades, public transparency, safer communities, responsive government, and thoughtful zoning decisions.

Professionally, Jackson also brings extensive technology and digital services experience, helping organizations modernize communications, websites, and community engagement tools.

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### **Full Candidate Biography**

Brent Jackson has spent more than a decade actively working to improve Evansville neighborhoods through volunteer service, neighborhood leadership, civic engagement, and technology-driven community solutions. As founder of the Presidents Neighborhood Association, Jackson helped establish stronger communication between residents, local government, law enforcement, and neighborhood organizations.

Jackson's neighborhood work has included organizing cleanup initiatives, infrastructure advocacy, beautification projects, alleyway rehabilitation efforts, and public safety collaboration projects throughout Ward 2 and beyond. Under his leadership, the Presidents

Neighborhood Association coordinated large-scale community cleanup efforts and worked alongside INDOT and community partners to improve neglected public spaces.

Within the United Neighborhoods of Evansville (UNOE), Jackson served as board member, vice president, and president. During his tenure, he helped modernize the organization's digital infrastructure, assisted with website redevelopment, introduced neighborhood mapping initiatives, and helped organize the 2017 Regional Neighborhood Network Conference at the Old National Events Plaza, which hosted participants from more than 15 cities across four Midwestern states.

Jackson's platform for City Council focuses heavily on:

- Neighborhood investment
- Road and sidewalk improvements
- Public transparency
- Small business support
- Smarter zoning and code reform
- Improved sanitation and public services
- Stronger resident engagement
- Accessible local government

He has also advocated for healthier transportation infrastructure, including safer sidewalks, bike paths, and pedestrian connectivity throughout Evansville neighborhoods.

Jackson says his campaign is rooted in direct service and practical leadership rather than partisan politics.

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## **Campaign Platform**

### **Infrastructure & Neighborhood Revitalization**

Jackson supports major investment in roads, sidewalks, drainage systems, alleys, parks, and public spaces to improve neighborhood quality of life and long-term economic stability.

### **Transparent & Accessible Government**

Jackson advocates for open communication between city government and residents, including greater transparency in zoning, code enforcement, and city decision-making processes.

### **Smarter Zoning & Property Reform**

Jackson supports simplifying city code requirements and modernizing zoning policies to encourage responsible development, mixed-use neighborhoods, and stronger property ownership opportunities.

### **Community Safety Partnerships**

Jackson believes neighborhood safety improves through stronger cooperation between residents, neighborhood associations, law enforcement, and city agencies.

### **Supporting Local Businesses**

Jackson supports practical economic development policies that help local entrepreneurs, neighborhood business districts, and redevelopment projects thrive.

### **Technology & Innovation**

Jackson brings technology and digital communications experience that he says can help modernize local government outreach, improve accessibility, and strengthen civic engagement.

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## **Sample Candidate Quotes**

### **On Leadership**

“Good leadership starts with showing up, listening to residents, and doing the work necessary to improve neighborhoods.”

### **On Neighborhoods**

“Neighborhoods are where life happens. Strong neighborhoods create a stronger Evansville.”

### **On Infrastructure**

“Residents deserve sidewalks, streets, parks, and public spaces that are safe, accessible, and properly maintained.”

## **On Transparency**

“People should understand how decisions are made at City Hall and have a real voice in those conversations.”

## **On Community Engagement**

“Government works best when residents are actively involved and leaders stay connected to the communities they represent.”

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## **Professional Background**

In addition to community leadership, Brent Jackson has extensive experience providing technology and digital services, including website development, digital communications support, IT services, mapping technologies, and organizational modernization projects for community organizations and neighborhood groups.

His technology background has helped nonprofit and neighborhood organizations improve public outreach, accessibility, communication systems, and digital engagement efforts across Evansville.

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## **Community Leadership & Civic Involvement**

- Founder — Presidents Neighborhood Association
  - Former President — United Neighborhoods of Evansville (UNOE)
  - UNOE Board Member & Digital Innovator
  - Regional Neighborhood Network Conference Organizer
  - Neighborhood Cleanup Organizer
  - Infrastructure & Beautification Advocate
  - Community Technology Support Provider
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## **Suggested Media Introduction**

“Brent Jackson is a longtime Evansville neighborhood leader and technology professional running for Evansville City Council in Ward 2. Known for his leadership in neighborhood revitalization, infrastructure advocacy, and community engagement, Jackson’s campaign focuses on practical solutions, transparent government, and stronger neighborhoods across Evansville.”

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## **Media Contact and More Resources**

### **Brent Jackson for Evansville City Council — Ward 2**

**Website:** [Jackson4Council.org](http://Jackson4Council.org)

#### **About Brent Jackson:**

[About Page](#)

#### **Why I’m Running:**

[Why I’m Running](#)

#### **Technology Services Background:**

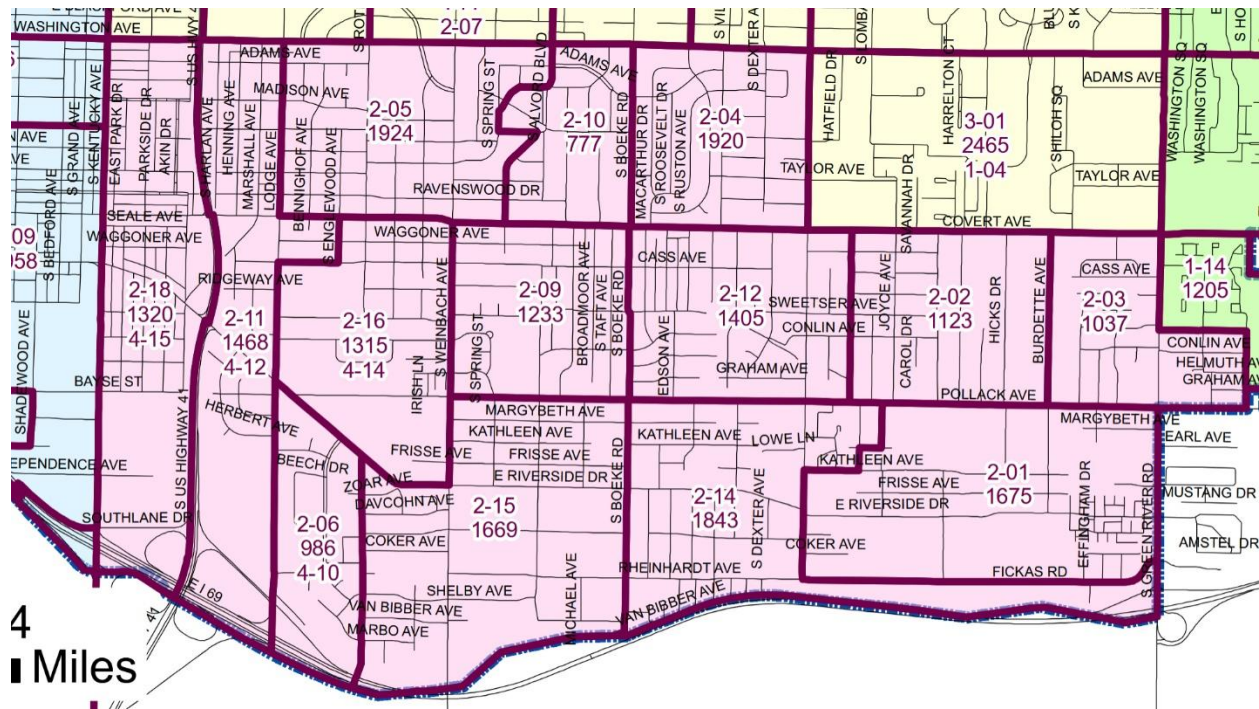
[Technology Services](#)

#### **Campaign Volunteer Information:**

[Get Involved](#)

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# Evansville Ward 2 Map



**The General Election is on  
November 2<sup>nd</sup>, 2027**